

### **Advanced Rooftop Unit Controls Bill Insert Content**

Note for Utilities: This content may be incorporated into the delivery of customer electronic or paper bills to remind them of the energy-saving benefits of an advanced rooftop unit controls retrofit.

#### **Headline: Advanced Rooftop Unit Controls for Commercial Buildings**

#### **Subhead: Add Controls, Save Energy, Earn Incentives**

**Text:**

Want to lower energy costs? Your HVAC system is a great place to start. Adding Advanced Rooftop Unit Controls (ARC) helps existing RTUs work more efficiently to keep your building comfortable year-round. In addition to saving energy and reducing wear and tear on equipment, additional automated features top off the benefits of ARC.

We offer incentives for retrofitting existing RTUs, so now is an ideal time to explore which ARC technology might work for you. Talk with your contractor or contact us for more information about products and retrofit options.

***Take the savings up a notch with ARC.***